



# Savannah Children's Choir

## Playbill Program Book 2015/2016

The Savannah Children's Choir will produce a "Playbill" style program book for use in all 2015/2016 concerts.

The one program book provides advertisers greater longevity, as it will be distributed at all SCC concerts during the 2015/2016 season, with individual performance details inserted for each program.

The programs are printed in a Playbill-size format (5.5" X 8.5"h) size. Outside and inside covers are printed using four-color process, all other interior pages are black and white, with a double-truck center page available in either color or black and white.

The Savannah Children's Choir performs an average of 15-25 concerts throughout a typical year, and this year's book is put in the hands of even wider audiences, as the choir takes the program with them as they travel.

Full payment is due upon signed contract. Make checks payable to "SCC".

Camera-ready art will only be accepted electronically in .jpg, .tif or .pdf form, emailed to info@savannahchoir.org by the October 1 deadline.

Questions? Please contact Cuffy Sullivan, Co-Founder & COO at (912) 228-4758.

### Available Ad Sizes

**Full Page**  
5"w x 8"h Vertical  
\$450 (*Specific placement + \$300*)

**Half Page**  
5"w x 3.75" h Horizontal  
\$250

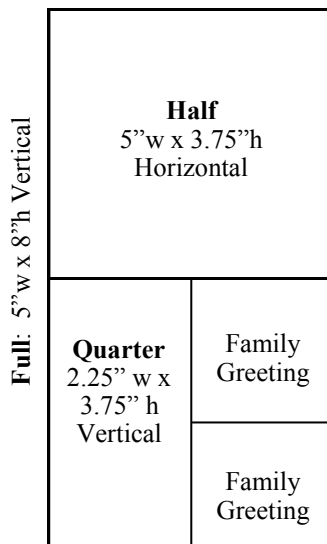
**Quarter Page**  
2.25"w x 3.75"h Vertical  
\$150

**Inside Front or Back Cover**  
5"w x 8"h Vertical  
\$750, Four-Color process

**Back Cover**  
5"w x 8"h Vertical  
\$1,000, Four-Color process

**Double Truck**  
10.5"w x 8"h  
\$2,000 - Four-Color  
\$1,800 - Black & White

**Family Greeting**  
*(Not for business mention)*  
\$25



### Advertising Contract Agreement:

I commit to purchase a(n) (size) \_\_\_\_\_ ad for the price of \$ \_\_\_\_\_ in the Savannah Children's Choir 2015/2016 Program Book.

I understand that my payment is due upon signing this contract agreement, with a check made payable to Savannah Children's Choir, PO Box 23355, Savannah, GA 31403.

I understand that my ad may only be submitted in electronic form (.jpg, .tif or .pdf) and must be submitted by October 1 to Cuffy Sullivan at info@savannahchoir.org.

Name: \_\_\_\_\_  
*(please print)*

Position/Title: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

SCC Member: \_\_\_\_\_

### Family Greeting Text

These ads are for family greetings, not business mentions.  
80 character maximum, including spaces and punctuation.  
Please print.
